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9 Attorneys for Plaintiff

10 UNITED STATES DISTRICT COURT
11 SOUTHERN DISTRICT OF CALIFORNIA

12 Aric D. Jacobson, individually and on behalf of
13 all others similarly situated,

14 Plaintiff,

15 v.

16 ARENA PHARMACEUTICALS, INC., JACK
LIEF, ROBERT E. HOFFMAN, DOMINIC P.
17 BEHAN, WILLIAM R. SHANAHAN, JR. and
CHRISTY ANDERSON,

18 Defendants.
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Case No. **'10CV2335 BTM WMC**

CLASS ACTION

COMPLAINT

DEMAND FOR JURY TRIAL

INTRODUCTION

1
2 1. This is a securities class action on behalf of all persons who purchased or otherwise
3 acquired the common stock of Arena Pharmaceuticals, Inc. (“Arena” or the “Company”) between
4 December 8, 2008 and September 16, 2010, inclusive (the “Class Period”), against Arena and
5 certain of its officers and/or directors for violations of the Securities Exchange Act of 1934 (the
6 “1934 Act”).

7 2. Arena is a clinical-stage biopharmaceutical company focused on discovering,
8 developing and commercializing oral drugs that target G protein-coupled receptors (“GPCRs”) in
9 four major therapeutic areas: cardiovascular, central nervous system, inflammatory and metabolic
10 diseases. The Company’s principal drug in development is lorcaserin hydrochloride
11 (“Lorcaserin”), an experimental weight loss drug that has completed a pivotal Phase III clinical
12 trial program. In December 2009, Arena submitted a New Drug Application (“NDA”) to the Food
13 and Drug Administration (“FDA”) regarding Lorcaserin.

14 3. During the Class Period, defendants issued materially false and misleading
15 statements regarding Lorcaserin. Defendants continuously hyped Lorcaserin’s combination of
16 efficacy, safety and tolerability and its potential for success without disclosing certain health risks
17 associated with the drug. As a result of defendants’ false statements, Arena’s stock traded at
18 artificially inflated prices during the Class Period, reaching a high of \$7.95 per share on July 30,
19 2010.

20 4. On September 14, 2010, the FDA issued a briefing document in advance of its
21 advisory panel meeting in which the agency questioned both the safety and efficacy of Lorcaserin.
22 According to the FDA staff scientist’s analysis, Lorcaserin produced minimal weight loss results,
23 barely meeting the agency’s threshold for weight loss effectiveness, while at the same time raising
24 certain cardiovascular and cancer safety risks. Most notably, the briefing document disclosed that
25 the drug was associated with malignant tumors in rats. Investors were not aware of the results of
26 rat carcinogenicity studies prior to the release of the FDA briefing document.

1 5. The market price of Arena common stock plummeted upon this news, collapsing
2 \$2.72 per share to close at \$4.13 per share on September 14, 2010 – a one-day decline of 40% on
3 high volume.

4 6. On September 16, 2010, the FDA advisory panel voted 9 to 5 against approval of
5 Lorcaserin, in large part because of the results of the rat carcinogenicity studies and the modest
6 therapeutic benefits associated with Lorcaserin. On this news, Arena's stock fell another \$1.75 per
7 share to close at \$1.99 per share on September 17, 2010 – a one-day decline of over 46% on high
8 volume.

9 7. The true facts, which were known by the defendants but concealed from the
10 investing public during the Class Period, were as follows:

11 (a) Defendants failed to disclose the truth concerning the potential for increased
12 cardiovascular and cancer safety risks associated with Lorcaserin, including the results of the rat
13 carcinogenicity studies; and

14 (b) Defendants failed to disclose the truth concerning the efficacy of Lorcaserin
15 for weight loss.

16 8. As a result of defendants' false statements, Arena's stock traded at inflated levels
17 during the Class Period. However, after the above revelations seeped into the market, the
18 Company's shares were hammered by massive sales, sending them down nearly 75% from their
19 Class Period high.

20 **JURISDICTION AND VENUE**

21 9. Jurisdiction is conferred by §27 of the 1934 Act. The claims asserted herein arise
22 under §§10(b) and 20(a) of the 1934 Act and SEC Rule 10b-5.

23 10. Venue is proper in this district pursuant to §27 of the 1934 Act. Many of the false
24 and misleading statements were made in or issued from this district.

25 11. Arena maintains its principal executive office at 6166 Nancy Ridge Drive, San
26 Diego, California 92121. Certain acts and conduct complained of herein, including the
27 dissemination of materially false and misleading information to the investing public, occurred in
28 this district.

12. In connection with the acts and conduct alleged in this complaint, defendants, directly or indirectly, used the means and instrumentalities of interstate commerce, including, but not limited to, the mails and interstate wire and telephone communications.

PARTIES

13. Plaintiff Aric Jacobson purchased the common stock of Arena during the Class Period and was damaged as the result of defendants' wrongdoing alleged in this complaint, as set forth in the certification attached hereto.

14. Defendant Arena is a clinical-stage biopharmaceutical company focused on developing and commercializing oral drugs. Arena has no drugs on the U.S. market. Arena's principal drug in development is Lorcaserin, a weight loss drug to treat obesity. Arena has submitted a NDA to the FDA regarding Lorcaserin.

15. Defendant Jack Lief ("Lief") co-founded the Company and at all relevant times has been the Company's President, Chief Executive Officer ("CEO") and Chairman of the Board.

16. Defendant Robert E. Hoffman ("Hoffman") is, and at all relevant times has been the Company's Chief Financial Officer ("CFO") and Vice President of Finance.

17. Defendant Dominic P. Behan ("Behan") co-founded the Company and at all relevant times has been the Company's Senior Vice President, Chief Scientific Officer and a director.

18. Defendant William R. Shanahan, Jr. ("Shanahan") is, and at all relevant times has been the Company's Vice President and Chief Medical Officer.

19. Defendant Christy Anderson ("Anderson") is, and at all relevant times has been the Company's Vice President of Clinical Development.

20. The defendants referenced above in ¶¶15-19 are referred to herein as the "Individual Defendants."

21. The Individual Defendants, because of their positions with the company, possessed the power and authority to control the contents of Arena's quarterly reports, press releases and presentations to securities analysts, money and portfolio managers and institutional investors, *i.e.*, the market. They were provided with copies of the Company's reports and press releases alleged

1 herein to be misleading prior to or shortly after their issuance and had the ability and opportunity to
2 prevent their issuance or cause them to be corrected. Because of their positions with the Company,
3 and their access to material non-public information available to them but not to the public, the
4 Individual Defendants knew that the adverse facts specified herein had not been disclosed to and
5 were being concealed from the public and that the positive representations being made were then
6 materially false and misleading. The Individual Defendants are liable for the false statements
7 pleaded herein.

8 **FRAUDULENT SCHEME AND COURSE OF BUSINESS**

9 22. Defendants are liable for: (i) making false statements; or (ii) failing to disclose
10 adverse facts known to them about Arena. Defendants' fraudulent scheme and course of business
11 that operated as a fraud or deceit on purchasers of Arena common stock was a success, as it: (i)
12 deceived the investing public regarding Arena's prospects and business, (ii) artificially inflated the
13 price of Arena common stock; (iii) allowed the Individual Defendants to be paid millions of dollars
14 in incentive awards based in part on Arena's purported success; and (iv) caused plaintiff and other
15 members of the Class to purchase Arena common stock at inflated prices.

16 **CLASS ACTION ALLEGATIONS**

17 23. Plaintiff brings this action as a class action pursuant to Rule 23 of the Federal Rules
18 of Civil Procedure on behalf of all persons who purchased or otherwise acquired Arena common
19 stock during the Class Period (the "Class"). Excluded from the Class are defendants and their
20 families, the officers and directors of the Company, at all relevant times, members of their
21 immediate families and their legal representatives, heirs, successors or assigns and any entity in
22 which defendants have or had a controlling interest.

23 24. The members of the Class are so numerous that joinder of all members is
24 impracticable. The disposition of their claims in a class action will provide substantial benefits to
25 the parties and the Court. Arena has over 112 million shares of stock outstanding, owned by
26 hundreds if not thousands of persons.

25. There is a well-defined community of interest in the questions of law and fact involved in this case. Questions of law and fact common to the members of the Class which predominate over questions which may affect individual Class members include:

- (a) whether the 1934 Act was violated by defendants;
- (b) whether defendants omitted and/or misrepresented material facts;
- (c) whether defendants' statements omitted material facts necessary to make the statements made, in light of the circumstances under which they were made, not misleading;
- (d) whether defendants knew or deliberately disregarded that their statements were false and misleading;
- (e) whether the price of Arena common stock was artificially inflated; and
- (f) the extent of damage sustained by Class members and the appropriate measure of damages.

26. Plaintiff's claims are typical of those of the Class because plaintiff and the Class sustained damages from defendants' wrongful conduct.

27. Plaintiff will adequately protect the interests of the Class and has retained counsel who are experienced in class action securities litigation. Plaintiff has no interests which conflict with those of the Class.

28. A class action is superior to other available methods for the fair and efficient adjudication of this controversy.

BACKGROUND

29. Arena is a clinical-stage biopharmaceutical company focused on discovering, developing and commercializing oral drugs that target GPCRs in four major therapeutic areas; cardiovascular, central nervous system, inflammatory and metabolic diseases. The Company's advanced drug candidate, Lorcaserin, has completed a pivotal Phase III clinical trial program. In December 2009, Arena submitted an NDA for Lorcaserin, its experimental weight loss drug, for regulatory approval.

30. Numerous drug companies are racing to obtain approval for their weight loss drugs because, in part, there is a dearth of "diet drugs" on the market. The FDA has not approved a

1 prescription weight loss drug in more than a decade. One problem associated with the
 2 development and FDA approval of weight loss drugs is and has been the adverse safety profiles of
 3 diet drugs. Notably, several years ago, the diet drug known as Fen-phen was pulled from the
 4 market because of an adverse safety profile concerning potential damage to heart valves in patients
 5 taking the drug. Ever since then, the market and the FDA have been very concerned with the
 6 safety profiles of weight loss drugs proposed for FDA approval. As recently as July 2010, the
 7 weight loss drug Qnexa, submitted for FDA approval by Vivus Inc., did not receive FDA panel
 8 approval due to safety concerns.

9 31. Arena's weight loss drug, Lorcaserin, had been studied in animals, including in rat
 10 carcinogenicity studies, which defendants admittedly knew were being conducted. The results of
 11 the rat carcinogenicity studies became known to defendants before they conducted the Phase III
 12 clinical trials. The results of the rat carcinogenicity studies included carcinogenicity signals in the
 13 form of mammary tumors.

14
 15 **DEFENDANTS' FALSE AND MISLEADING STATEMENTS**
 16 **ISSUED DURING THE CLASS PERIOD**

17 32. On December 8, 2008, Arena issued a press release announcing the publication of
 18 the results of its Phase IIb clinical trial results of Lorcaserin in the official peer reviewed journal of
 19 *the Obesity Society*. Defendants discussed the results of the study and the nature of adverse events.
 20 Defendant Lief stated:

21 "The data highlighted in this publication demonstrate lorcaserin's potential
 22 to become the first in a new class of weight management agents, thereby
 23 addressing an urgent need for new approaches to the obesity epidemic....
 24 We are confident the three ongoing lorcaserin Phase 3 trials will build on the
 25 clinical data published today, and we eagerly anticipate the announcement of
 26 our first Phase 3 data from the BLOOM trial around the end of March 2009.
 27 We expect the top-line BLOOM data will be followed by a peer reviewed
 28 presentation of the data at a conference later in the year, the announcement
 of BLOSSOM data in the Fall, and the submission of our New Drug
 Application to the FDA by the end of 2009."

33. Upon this news, Arena's stock closed up \$0.24 per share to close at \$3.84 per share
 on December 8, 2008. By the end of December 2008, Arena's stock closed at \$4.17 per share.

1 34. On March 12, 2009, Arena issued a press release announcing its fourth quarter and
2 year end 2008 results. Defendant Lief reported on Lorcaserin in the press release, stating: “We are
3 excited that in only a few weeks we will be announcing top-line data from the first of two pivotal
4 trials evaluating the safety and efficacy of lorcaserin, which has the potential to be the first in a
5 new class of drugs selectively targeting a well validated weight loss receptor....”

6 35. On March 30, 2009, Arena issued a press release announcing positive results from
7 its Phase III BLOOM trial for Lorcaserin. Defendants discussed the results of the study and the
8 nature of adverse events.

9 36. On May 11, 2009, Arena issued a press release announcing its first quarter 2009
10 results. Defendant Lief reported on Lorcaserin in the press release, stating: “Receiving the
11 positive lorcaserin BLOOM results was a significant milestone for Arena, and we are focusing our
12 financial, management and development resources on completing the lorcaserin BLOSSOM trial
13 on schedule and submitting our New Drug Application for lorcaserin by the end of the year”

14 37. On June 17, 2009, Arena announced it had entered into a \$100 million credit facility
15 with Deerfield Management (“Deerfield”), a healthcare investment organization and one of the
16 Company’s largest stockholders.

17 38. On July 8, 2009, Arena engaged in a public offering of 12.5 million shares of its
18 common stock at a purchase price of \$4.17 per share. Arena received \$52.1 million in gross
19 proceeds from the offering.

20 39. On August 3, 2009, Arena issued a press release announcing its second quarter 2009
21 results. Defendant Lief reported on Lorcaserin in the press release, stating: “We are on track to
22 announce results from the BLOSSOM trial in September, which we expect will be the final piece
23 of lorcaserin’s NDA that we plan to submit by the end of this year... Based on its emerging
24 efficacy, safety and tolerability profile, lorcaserin has the potential to be an important new
25 treatment option for patients needing to better manage their weight and improve their overall
26 health. Our improved financial position strengthens our ability to obtain marketing approval for
27 lorcaserin and our position in partnership discussions.”
28

1 40. On September 18, 2009, Arena issued a press release announcing positive results
2 from its Phase III BLOSSOM trial for Lorcaserin. Defendants discussed the results of the study
3 and the nature and rate of adverse events. Defendant Lief stated:

4 “History has taught us that the marriage of efficacy and safety is of critical
5 importance in treating patients. Neither is sufficient without the other. With
6 its excellent safety and tolerability profile, we expect lorcaserin to change
7 the way primary care doctors treat the broad cross-section of overweight and
8 obese patients with pharmacotherapy....With the completion of our robust
9 Phase 3 pivotal program, we will focus on the NDA filing, work with the
10 FDA during the review process and prepare for the commercialization of
11 lorcaserin.”

12 41. On October 25, 2009, Arena issued a press release announcing additional positive
13 results from it BLOOM trial for Lorcaserin. Defendants discussed the results of the study and the
14 nature and rate of adverse events.

15 42. On October 27, 2009, Arena issued a press release announcing additional positive
16 results from its BLOSSOM trial for Lorcaserin. Defendants discussed the results of the study and
17 the nature and rate of adverse events.

18 43. On November 9, 2009, Arena issued a press release announcing its third quarter
19 2009 results. Defendant Lief reported on Lorcaserin in the press release, stating: “The successful
20 completion of the lorcaserin pivotal program in the third quarter was a critical milestone for
21 Arena....If approved, the unique combination of efficacy, safety and tolerability positions
22 lorcaserin as first-line therapy.”

23 44. On December 10, 2009, Arena issued a press release announcing additional
24 published data and additional positive results from its BLOSSOM trial for Lorcaserin. Defendants
25 discussed the results of the study and the nature and rate of adverse events.

26 45. On December 22, 2009, Arena submitted its NDA for Lorcaserin based on a data
27 package that included 18 clinical trials totaling 8,576 patients. The pivotal Phase III clinical trial
28 programs, BLOOM (Behavioral modification and Lorcaserin for Overweight and Obesity
Management) and BLOSSOM (Behavioral modification and Lorcaserin Second Study for Obesity
Management), evaluated nearly 7,200 patients who were treated for up to two years.

1 46. On this news, Arena's stock closed up \$0.10 per share on December 22, 2009, to
2 close at \$3.84 per share. Thereafter, Arena's stock continued to trade in the \$3.00-\$4.00 per share
3 range for the next six months.

4 47. On February 26, 2010, Arena issued a press release announcing that the FDA had
5 assigned a date of October 22, 2010 to review the NDA for Lorcaserin. The press release falsely
6 and misleadingly stated: "In both [BLOOM and BLOSSOM] trials, lorcaserin produced
7 statistically significant weight loss with excellent safety and tolerability."

8 48. On March 12, 2010, Arena issued a press release announcing its 2009 results.
9 Defendant Lief reported on Lorcaserin in the press release, stating: "We are pleased with the
10 timely execution and significant progress made in our lorcaserin program....[W]e are building a
11 strong foundation for a successful launch upon potential approval." The press release reiterated the
12 false and misleading statement made in the February 26, 2010 press release, stating: "In both
13 [BLOOM and BLOSSOM] trials, lorcaserin produced statistically significant weight loss with
14 excellent safety and tolerability."

15 49. On May 7, 2010, Arena issued a press release announcing its first quarter 2010
16 results. Defendant Lief reported on Lorcaserin in the press release, stating: "We believe that
17 lorcaserin represents a significant medical and commercial opportunity based on the drug
18 candidate's unique combination of safety, efficacy and tolerability in our pivotal trial program."
19 The press release contained the further false and misleading statement that "[i]n both [BLOOM and
20 BLOSSOM] trials, lorcaserin produced statistically significant weight loss with excellent safety
21 and tolerability."

22 50. On July 1, 2010, Arena issued a press release announcing that the Company had
23 entered into a marketing and supply agreement with Eisai Inc. ("Eisai") related to Lorcaserin.
24 Pursuant to the agreement, Eisai would have exclusive rights to market and distribute the drug in
25 the United States following the approval of Lorcaserin by the FDA. Arena would manufacture
26 Lorcaserin and sell the drug to Eisai for marketing and distribution in the United States. In
27 addition, per the agreement, Arena would receive an upfront payment of \$50 million and the
28

1 Company would further be entitled to received up to an additional \$90 million in milestone
2 payments after Lorcaserin received FDA approval

3 51. Upon this news, Arena's stock began to climb. It closed up \$0.56, or 16%, to close
4 at \$3.56 per share on July 1, 2010.

5 52. On July 14, 2010, Arena issued a press release announcing the publication of the
6 results of the two-year BLOOM study in the *New England Journal of Medicine*. Defendants
7 discussed the results of the study and the nature and rate of adverse events. Defendants failed to
8 include in their discussion of the safety profile of Lorcaserin the adverse results from the rat
9 carcinogenicity studies.

10 53. On July 15, 2010, it was announced that the FDA had denied approval for the
11 weight loss drug Qnexa, submitted for approval by Arena's competitor Vivus Inc., due to safety
12 concerns.

13 54. Upon this news, Arena's stock closed up \$0.74, or 18%, to close at \$4.66 per share
14 on July 16, 2010. Thereafter, Arena's stock continued to trend upwards, reaching its Class Period
15 high of \$7.95 per share on July 30, 2010.

16 55. On August 3, 2010, Arena issued a press release announcing its second quarter 2010
17 results. Defendant Lief reported on the upcoming date for the FDA advisory panel meeting for
18 Lorcaserin and reported on results from the Lorcaserin studies, providing data on the benefits of
19 Lorcaserin. Defendants failed to include in their discussion of Lorcaserin the adverse results from
20 the rat carcinogenicity studies.

21 56. On August 6, 2010, Arena issued a press release confirming the September 16, 2010
22 date of the FDA Advisory Committee meeting. Defendant Lief stated: "We ...look forward to
23 reviewing lorcaserin's profile with the panel members," and reiterated the prior false and
24 misleading statement that "[i]n both [BLOOM and BLOSSOM] trials, lorcaserin was well tolerated
25 and produced statistically significant weight loss."

26 57. Further on august 6, 2010, Arena announced that it had entered into an agreement
27 with Deerfield to sell to Deerfield a total of 8,955,224 shares of its common stock at a price of
28 \$6.70 per share in a registered direct public offering. Arena received \$60 million in gross proceeds

1 from the offering. Arena further announced that it had also amended its pre-existing credit facility
2 with Deerfield in connection with the offering.

3 58. On September 14, 2010, the FDA issued a briefing document in advance of its
4 advisory panel meeting in which the agency questioned both the safety and efficacy of Lorcaserin.
5 According to the FDA staff scientist's analysis, Lorcaserin produced minimal weight loss results,
6 barely meeting the agency's threshold for weight loss effectiveness, while at the same time raising
7 certain cardiovascular and cancer safety risks. Most notably, the briefing document disclosed that
8 the drug was associated with malignant tumors in rats. Investors were not aware of the results of
9 the rat carcinogenicity studies prior to the release of the FDA briefing document.

10 59. The market price of Arena common stock plummeted upon this news, collapsing
11 \$2.72 per share to close at \$4.13 per share on September 14, 2010 – one-day decline of 40% on
12 high volume.

13 60. On September 16, 2010, the FDA advisory panel voted 9 to 5 against approval of
14 Lorcaserin, in large part because of the results of the rat carcinogenicity studies and the modest
15 therapeutic benefits associated with Lorcaserin.

16 61. In a conference call with analysts on September 17, 2010, defendants admitted that
17 they were aware of these results but decided not to disclose them to the public because they did not
18 believe they were material.

19 62. Arena's stock fell another \$1.75 per share to close at \$1.99 per share on September
20 17, 2010 – a one-day decline of over 46% on high volume.

21 63. The true facts, which were known by the defendants but concealed from the
22 investing public during the Class Period, were as follows:

23 (a) Defendants failed to disclose the truth concerning the potential for increased
24 cardiovascular and cancer safety risks association with Lorcaserin, including the results of the rat
25 carcinogenicity studies; and

26 (b) Defendants failed to disclose the truth concerning the efficacy of Lorcaserin
27 for weight loss.
28

64. As a result of defendants' false statements, Arena stock traded at inflated levels during the Class Period. However, after the above revelations seeped into the market, the Company's shares were hammered by massive sales, sending them down 75% from their Class Period high.

LOSS CAUSATION

65. By misrepresenting, *inter alia*, the company's prospects for its experimental new drug Lorcaserin, the defendants presented a misleading picture of Arena's business and prospects. Thus, instead of truthfully disclosing during the Class Period that Lorcaserin raised certain safety concerns, including the risk of cancer, and only provided a modest weight loss benefit, defendants constantly assured investors that Lorcaserin was safe and effective.

66. These claims caused and maintained the artificial inflation in Arena's stock price throughout the Class Period and until the truth was revealed to the market.

67. On September 14, 2010, the FDA issued a briefing document questioning the efficacy and safety of Lorcaserin, causing Arena's stock to collapse 40% from \$6.85 per share to \$4.13 per share in one day.

68. On September 16, 2010, the FDA advisory panel voted against approving Lorcaserin, finding that the benefits of the drug did not outweigh the risks associated with the drug, causing Arena's stock price to collapse another 46% from \$3.74 per share to \$1.99 per share in one day.

69. As a direct result of defendants' admissions and the public revelations regarding the truth about Arena's actual business prospects going forward, Arena's stock price fell 75% from its Class Period high, from \$7.95 per share on July 30, 2010 to close at \$1.99 per share on September 17, 2010. This drop removed the inflation from Arena's stock price, causing real economic loss to investors who had purchased the stock during the Class Period.

NO SAFE HARBOR

70. Arena's verbal "Safe Harbor" warnings accompanying its oral forward-looking statements ("FLS") issued during the Class Period were ineffective to shield those statements from liability.

71. The defendants are also liable for any false or misleading FLS pleaded because, at the time each FLS was made, the speaker knew the FLS was false or misleading and the FLS was authorized and/or approved by an executive officer of Arena who knew that the FLS was false. None of the historic or present tense statements made by defendants were assumptions underlying or relating to any plan, projection or statement of future economic performance, as they were not stated to be such assumptions underlying or relating to any projection or statement of future economic performance when made, nor were any of the projections or forecasts made by defendants expressly related to or stated to be dependent on those historic or present tense statements when made.

COUNT I

**For Violation of §10(b) of the 1934 Act and Rule 10b-5
Against All Defendants**

72. Plaintiff incorporates ¶¶1-71 by reference.

73. During the Class Period, defendants disseminated or approved the false statements specified above, which they knew or deliberately disregarded were misleading in that they contained misrepresentations and failed to disclose material facts necessary in order to make the statements made, in light of the circumstances under which they were made, not misleading.

74. Defendants violated §10(b) of the 1934 Act and rule 10b-5 in that they:

- (a) employed devices, schemes and artifices to defraud;
- (b) made untrue statements of material facts or omitted to state material facts necessary in order to make the statements made, in light of the circumstances under which they were made, not misleading; or

1 (c) engaged in acts, practices and a course of business that operated as a fraud or
2 deceit upon plaintiff and others similarly situated in connection with their purchases of Arena
3 common stock during the Class Period.

4 75. Plaintiff and the Class have suffered damages in that, in reliance on the integrity of
5 the market, they paid artificially inflated prices for Arena common stock. Plaintiff and the Class
6 would not have purchased Arena common stock at the prices they paid, or at all, if they had been
7 aware that the market price had been artificially and falsely inflated by defendants' misleading
8 statements.

9 **COUNT II**

10 **For Violation of §20(a) of the 1934 Act** 11 **Against All Defendants**

12 76. Plaintiff incorporates ¶¶1-75 by reference.

13 77. The Individual Defendants acted as a controlling persons of Arena within the
14 meaning of §20(a) of the 1934 Act. By virtue of their positions with the Company, and ownership
15 of Arena stock, the Individual Defendants had the power and authority to cause Arena to engage in
16 the wrongful conduct complained of herein. Arena controlled the Individual Defendants and all of
17 its employees. By reason of such conduct, defendants are liable pursuant to §20(a) of the 1934
18 Act.

19 **PRAYER FOR RELIEF**

20 WHEREFORE, plaintiff prays for judgment as follows:

- 21 A. Declaring this action to be a proper class action pursuant to Fed. R. Civ. P. 23;
22 B. Awarding plaintiff and the members of the Class damages, including interest;
23 C. Awarding plaintiff reasonable costs and attorneys' fees; and
24 D. Awarding such equitable/injunctive or other relief as the Court may deem just and
25 proper.
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JURY DEMAND

Plaintiff demands a trial by jury.

Dated: November 10, 2010

BRAMSON, PLUTZIK, MAHLER &
BIRKHAUSER, LLP

s/Jennifer S. Rosenberg

Jennifer S. Rosenberg

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Attorneys for Plaintiff

**CERTIFICATION FOR CLASS ACTION
COMPLAINT FOR VIOLATION OF THE FEDERAL SECURITIES LAWS**

I, Aric Jacobson, under the penalty of perjury, hereby certify as follows:

1. I am the Lead Plaintiff in the within Class Action Complaint (the "Complaint"). This certification is made pursuant to Section 101 of the Private Securities Litigation Reform Act of 1995, and as required by Section 21D(a)(2) of Title I of the Securities Exchange Act of 1934.

2. I have read the foregoing Complaint filed on my behalf, and on behalf of all others similarly situated, and I authorize its filing.

3. I did not purchase the securities that are the subject of the Complaint at the direction of plaintiffs' counsel or in order to participate in any private action arising under Title I of the Securities Exchange Act of 1934.

4. I am willing to serve as representatives on behalf of the Class, including providing testimony at depositions and trial, if necessary.

5. The following sets forth are all of my transaction(s) in Arena Pharmaceuticals, Inc., common stock that are the subject of the Complaint and which were effected during the Class Period specified in the Complaint:

Date	Type of Security - Number of Shares	Transaction Type (Purchase or Sale)	Price per Share
September 14, 2010	Common stock - 1,000 shares	Purchase	\$4.169
September 14, 2010	Common stock - 750 shares	Purchase	\$4.20
September 14, 2010	Common stock - 750 shares	Purchase	\$4.22

6. During the three-year period preceding the date on which this Certification was signed, I have neither sought or served as a representative party on behalf of a Class in any action under Title I of the Securities Exchange Act of 1934.

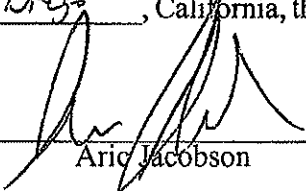
7. I agree not to accept any payment for serving as a representative party on behalf of the Class, beyond my pro rata share of any recovery, except as ordered or approved by the Court.

1 8. I make this Certification without waiver of any applicable privileges and without waiver
2 of any right to challenge the necessity for, or the constitutionality of, this Certification, or to object to
3 the filing of this Certification on any ground whatsoever.

4 9. The matters stated in this Certification are true to the best of my current knowledge,
5 information and belief.

6
7 CERTIFIED, UNDER THE PENALTY OF PERJURY, at San Diego, California, this 28
8 day of October, 2010.

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Aric Jacobson

JS 44 (Rev. 12/07)

CIVIL COVER SHEET

The JS 44 civil cover sheet and the information contained herein neither replace nor supplement the filing and service of pleadings or other papers as required by law, except as provided by local rules of court. This form, approved by the Judicial Conference of the United States in September 1974, is required for the use of the Clerk of Court for the purpose of initiating the civil docket sheet. (SEE INSTRUCTIONS ON THE REVERSE OF THE FORM.)

I. (a) PLAINTIFFS

Aric D. Jacobson, individually and on behalf of all others similarly situated,

(b) County of Residence of First Listed Plaintiff San Diego
(EXCEPT IN U.S. PLAINTIFF CASES)

(c) Attorney's (Firm Name, Address, and Telephone Number)

Bramson Plutzik Mahler & Birkhaeuser, LLP, 2125 Oak Grove Road,
Suite 120, Walnut Creek, CA 94598, Tel. 925-945-0200

DEFENDANTS

Arena Pharmaceuticals, Inc., Jack Lief, Robert E. Hoffman,
Dominic P. Behan, William R. Shanahan, Jr., Christy Anderson

County of Residence of First Listed Defendant
(IN U.S. PLAINTIFF CASES ONLY)

NOTE: IN LAND CONDEMNATION CASES, USE THE LOCATION OF THE
LAND INVOLVED.

Attorneys (If Known)

'10CV2335 BTM WMC

II. BASIS OF JURISDICTION (Place an "X" in One Box Only)

- ☐ 1 U.S. Government Plaintiff ☒ 3 Federal Question (U.S. Government Not a Party)
- ☐ 2 U.S. Government Defendant ☐ 4 Diversity (Indicate Citizenship of Parties in Item III)

III. CITIZENSHIP OF PRINCIPAL PARTIES (Place an "X" in One Box for Plaintiff and One Box for Defendant)

- | | PTF | DEF | | PTF | DEF |
|---|----------------------------|----------------------------|---|----------------------------|----------------------------|
| Citizen of This State | <input type="checkbox"/> 1 | <input type="checkbox"/> 1 | Incorporated or Principal Place of Business In This State | <input type="checkbox"/> 4 | <input type="checkbox"/> 4 |
| Citizen of Another State | <input type="checkbox"/> 2 | <input type="checkbox"/> 2 | Incorporated and Principal Place of Business In Another State | <input type="checkbox"/> 5 | <input type="checkbox"/> 5 |
| Citizen or Subject of a Foreign Country | <input type="checkbox"/> 3 | <input type="checkbox"/> 3 | Foreign Nation | <input type="checkbox"/> 6 | <input type="checkbox"/> 6 |

IV. NATURE OF SUIT (Place an "X" in One Box Only)

CONTRACT	TORTS	FORFEITURE/PENALTY	BANKRUPTCY	OTHER STATUTES
<input type="checkbox"/> 110 Insurance <input type="checkbox"/> 120 Marine <input type="checkbox"/> 130 Miller Act <input type="checkbox"/> 140 Negotiable Instrument <input type="checkbox"/> 150 Recovery of Overpayment & Enforcement of Judgment <input type="checkbox"/> 151 Medicare Act <input type="checkbox"/> 152 Recovery of Defaulted Student Loans (Excl. Veterans) <input type="checkbox"/> 153 Recovery of Overpayment of Veteran's Benefits <input type="checkbox"/> 160 Stockholders' Suits <input type="checkbox"/> 190 Other Contract <input type="checkbox"/> 195 Contract Product Liability <input type="checkbox"/> 196 Franchise	PERSONAL INJURY <input type="checkbox"/> 310 Airplane <input type="checkbox"/> 315 Airplane Product Liability <input type="checkbox"/> 320 Assault, Libel & Slander <input type="checkbox"/> 330 Federal Employers' Liability <input type="checkbox"/> 340 Marine <input type="checkbox"/> 345 Marine Product Liability <input type="checkbox"/> 350 Motor Vehicle <input type="checkbox"/> 355 Motor Vehicle Product Liability <input type="checkbox"/> 360 Other Personal Injury PERSONAL INJURY <input type="checkbox"/> 362 Personal Injury - Med. Malpractice <input type="checkbox"/> 365 Personal Injury - Product Liability <input type="checkbox"/> 368 Asbestos Personal Injury Product Liability PERSONAL PROPERTY <input type="checkbox"/> 370 Other Fraud <input type="checkbox"/> 371 Truth in Lending <input type="checkbox"/> 380 Other Personal Property Damage <input type="checkbox"/> 385 Property Damage Product Liability	<input type="checkbox"/> 610 Agriculture <input type="checkbox"/> 620 Other Food & Drug <input type="checkbox"/> 625 Drug Related Seizure of Property 21 USC 881 <input type="checkbox"/> 630 Liquor Laws <input type="checkbox"/> 640 R.R. & Truck <input type="checkbox"/> 650 Airline Regs. <input type="checkbox"/> 660 Occupational Safety/Health <input type="checkbox"/> 690 Other LABOR <input type="checkbox"/> 710 Fair Labor Standards Act <input type="checkbox"/> 720 Labor/Mgmt. Relations <input type="checkbox"/> 730 Labor/Mgmt. Reporting & Disclosure Act <input type="checkbox"/> 740 Railway Labor Act <input type="checkbox"/> 790 Other Labor Litigation <input type="checkbox"/> 791 Empl. Ret. Inc. Security Act IMMIGRATION <input type="checkbox"/> 462 Naturalization Application <input type="checkbox"/> 463 Habeas Corpus - Alien Detainee <input type="checkbox"/> 465 Other Immigration Actions	<input type="checkbox"/> 422 Appeal 28 USC 158 <input type="checkbox"/> 423 Withdrawal 28 USC 157 PROPERTY RIGHTS <input type="checkbox"/> 820 Copyrights <input type="checkbox"/> 830 Patent <input type="checkbox"/> 840 Trademark SOCIAL SECURITY <input type="checkbox"/> 861 HIA (1395ff) <input type="checkbox"/> 862 Black Lung (923) <input type="checkbox"/> 863 DIWC/DIWW (405(g)) <input type="checkbox"/> 864 SSID Title XVI <input type="checkbox"/> 865 RSI (405(g)) FEDERAL TAX SUITS <input type="checkbox"/> 870 Taxes (U.S. Plaintiff or Defendant) <input type="checkbox"/> 871 IRS—Third Party 26 USC 7609	<input type="checkbox"/> 400 State Reapportionment <input type="checkbox"/> 410 Antitrust <input type="checkbox"/> 430 Banks and Banking <input type="checkbox"/> 450 Commerce <input type="checkbox"/> 460 Deportation <input type="checkbox"/> 470 Racketeer Influenced and Corrupt Organizations <input type="checkbox"/> 480 Consumer Credit <input type="checkbox"/> 490 Cable/Sat TV <input type="checkbox"/> 810 Selective Service <input checked="" type="checkbox"/> 850 Securities/Commodities/Exchange <input type="checkbox"/> 875 Customer Challenge 12 USC 3410 <input type="checkbox"/> 890 Other Statutory Actions <input type="checkbox"/> 891 Agricultural Acts <input type="checkbox"/> 892 Economic Stabilization Act <input type="checkbox"/> 893 Environmental Matters <input type="checkbox"/> 894 Energy Allocation Act <input type="checkbox"/> 895 Freedom of Information Act <input type="checkbox"/> 900 Appeal of Fee Determination Under Equal Access to Justice <input type="checkbox"/> 950 Constitutionality of State Statutes
REAL PROPERTY <input type="checkbox"/> 210 Land Condemnation <input type="checkbox"/> 220 Foreclosure <input type="checkbox"/> 230 Rent Lease & Ejectment <input type="checkbox"/> 240 Torts to Land <input type="checkbox"/> 245 Tort Product Liability <input type="checkbox"/> 290 All Other Real Property	CIVIL RIGHTS <input type="checkbox"/> 441 Voting <input type="checkbox"/> 442 Employment <input type="checkbox"/> 443 Housing/Accommodations <input type="checkbox"/> 444 Welfare <input type="checkbox"/> 445 Amer. w/Disabilities - Employment <input type="checkbox"/> 446 Amer. w/Disabilities - Other <input type="checkbox"/> 440 Other Civil Rights	PRISONER PETITIONS <input type="checkbox"/> 510 Motions to Vacate Sentence Habeas Corpus: <input type="checkbox"/> 530 General <input type="checkbox"/> 535 Death Penalty <input type="checkbox"/> 540 Mandamus & Other <input type="checkbox"/> 550 Civil Rights <input type="checkbox"/> 555 Prison Condition		

V. ORIGIN

(Place an "X" in One Box Only)

- ☒ 1 Original Proceeding ☐ 2 Removed from State Court ☐ 3 Remanded from Appellate Court ☐ 4 Reinstated or Reopened ☐ 5 Transferred from another district (specify) ☐ 6 Multidistrict Litigation ☐ 7 Appeal to District Judge from Magistrate Judgment

VI. CAUSE OF ACTION

Cite the U.S. Civil Statute under which you are filing (Do not cite jurisdictional statutes unless diversity):
15 U.S.C. section 78a et seq.

Brief description of cause:
Securities fraud

VII. REQUESTED IN COMPLAINT:

☒ CHECK IF THIS IS A CLASS ACTION UNDER F.R.C.P. 23

DEMAND \$

CHECK YES only if demanded in complaint:

JURY DEMAND: ☒ Yes ☐ No

VIII. RELATED CASE(S) IF ANY

(See instructions):

JUDGE Moskowitz

DOCKET NUMBER 3:10-cv-01959-BTM(BLM)

DATE

11/10/2010

SIGNATURE OF ATTORNEY OF RECORD

s/Jennifer S. Rosenberg

FOR OFFICE USE ONLY

RECEIPT # _____ AMOUNT _____ APPLYING IFP _____ JUDGE _____ MAG. JUDGE _____